



# Earn Money By Visiting And Sharing Wonderful Places

Powered by  ARBITRUM ONE







Recommendations Exchanging Service With Community-  
Verified Compilations, Featuring Restaurants, Attractions,  
And Shops With Post2Earn & DAO Mechanics.

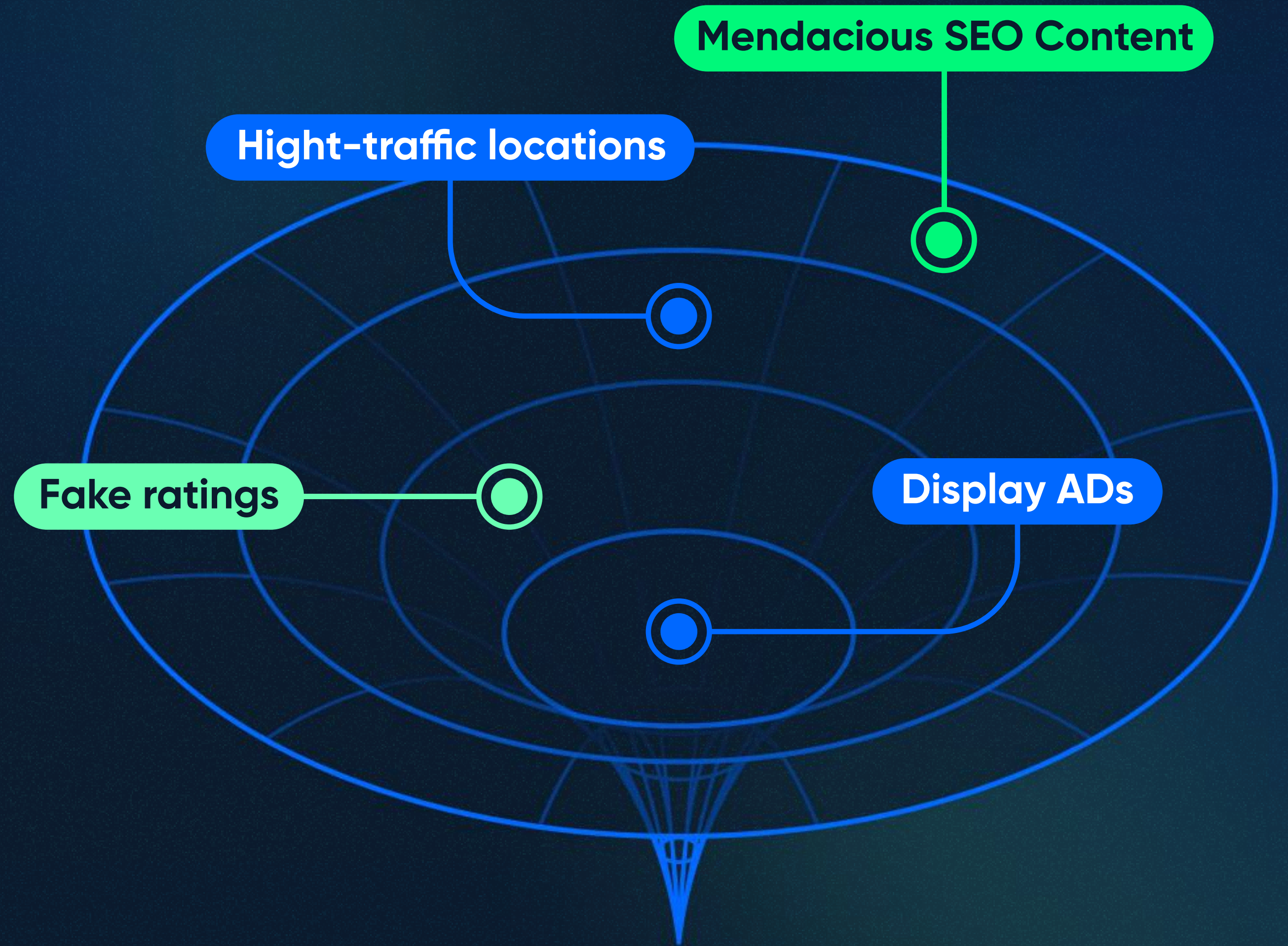


## PROBLEM

# Good Places Are Invisible

The current marketing model encourages businesses **to invest more in marketing «packaging»** rather than in quality.

Companies that prioritize investing in the quality of their products rather than **marketing** often remain **unnoticed** by customers.





PROBLEM

# People **Don't** **Trust** Advertising

Customers scroll thousands of ads, delve into reviews and articles, and yet, after visiting a new place, they often find themselves disappointed.

**Nowadays, advertisements usually do not meet their expectations.**





# How It Should Work







Surely, you have at least one obscure place that your friend recommended, and that place is really good.



Imagine an app with a multitude of such hidden gems. Recommendations compilation 'for insiders' without fakes.



Moreover, anyone can earn by sharing discoveries and travel experiences.







# We Have A Better Way

Unlike Google Maps, Trip Advisor, and AirBNB, in daGama, it's not businesses that add locations to the map, but community members themselves. Specifically, they add the places they personally recommend to others. **It's a people-driven rating system.**



For every dollar in the marketing budget, a high-quality business receives several times more reach than a low-quality one.



Rewards are distributed among active users. Those whose recommendations receive greater approval from the community earn more.





# This World Needs **A New Hero!**

## 3 Superpower Of daGama

### Virality

daGama is a recommendation service that encourages users to share their findings and invite other users

### Simplify

We cut off everything unnecessary with an Occam's Razor. Using only the most necessary features, like Tinder does.

### DEFI

Most of the app's profits are distributed fairly among users rather than going to corporations.



# daGama Is A Genuine Example Of Mass Adoption

Crypto is actively penetrating the real world.  
daGama combines both:



**The best practice of WEB2** – much like Tinder, filters out the unnecessary, simplifying the user experience.



**The best practice of WEB3** – utilizes fair DEFI principles, distributing Post2Earn rewards among active community participants.







# App Features

- Impressions map
- Users points of interests
- AI based list of recommendations
- Travel & wishes plan
- NFT-cities
- DAO voting
- Antifake system







# Global Opportunity

Dubai Launch Market

**TAM = 1.5B / SAM: 15% = 225 million**

European market

**TAM = 35B / SAM: 6% = 2.1B**

Global Rollout

**TAM = 100B / SAM: 5% = 5B**



2022 2032 Predicted

## Top Cities With The Biggest Traveller



# Recommendations Are A Global Trend

52%

of travelers indicate that influencers play a significant role in travel decisions

77%

of travelers use media platforms to seek advice and recommendations from their friends and also share their travel experiences

60%

of travelers expect travel brands to offer personalized recommendations and tailored experiences based on their preferences and past behavior

93%

of travelers find UGC (user-generated content) helpful when making travel decisions, relying on reviews, photos, and personal experiences shared by fellow travelers on social media



# GTM & Growth Strategy

— daGama Community

— Monthly Active Users

## Pre-Listing Stage

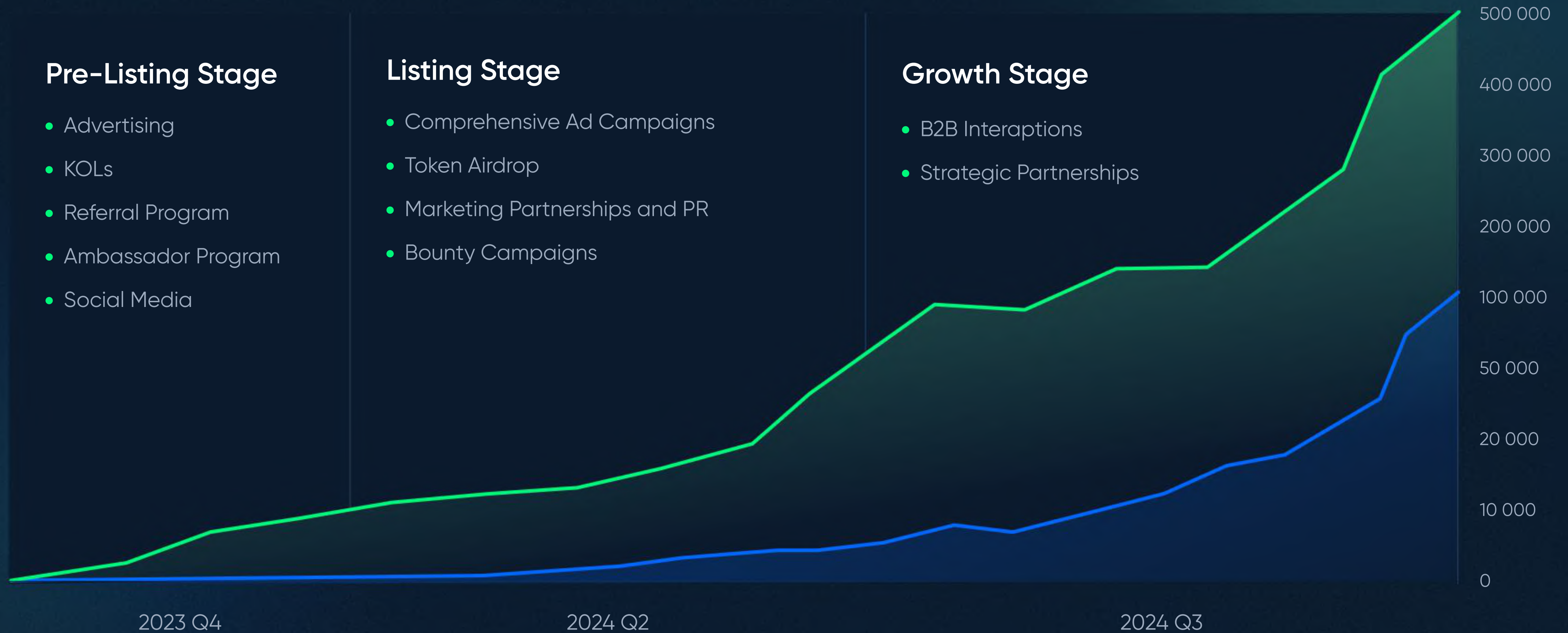
- Advertising
- KOLs
- Referral Program
- Ambassador Program
- Social Media

## Listing Stage

- Comprehensive Ad Campaigns
- Token Airdrop
- Marketing Partnerships and PR
- Bounty Campaigns

## Growth Stage

- B2B Interaptions
- Strategic Partnerships





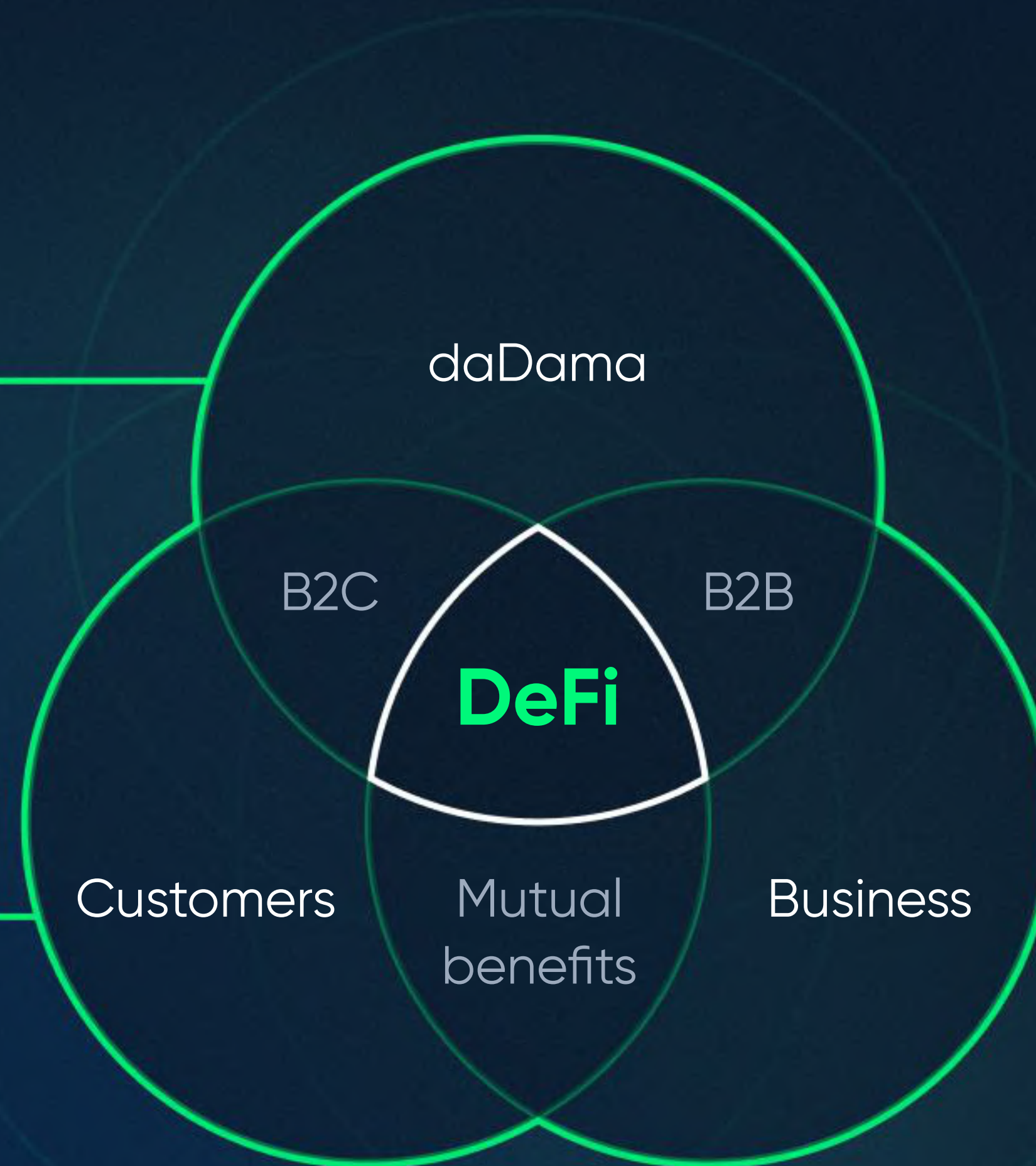
# Business Model DeFi

With fair principles of profit distribution between active community members

- Token Liquidity
- Transaction Fees
- Subscriptions and Services

- Use Token as Universal exchange currency
- Earn or buy Token to pay for Services
- Get a subscription to get better tools
- Provide value to get rewards

- Use Token as a reward Incentive
- Get a subscription to get better tools
- Generate additional income stream
- Buy Token to pay for Services





# daGama Ecosystem



## Starting



Arbitrum One

## Soon

Multichain with EVM-based networks



Ethereum



Polygon



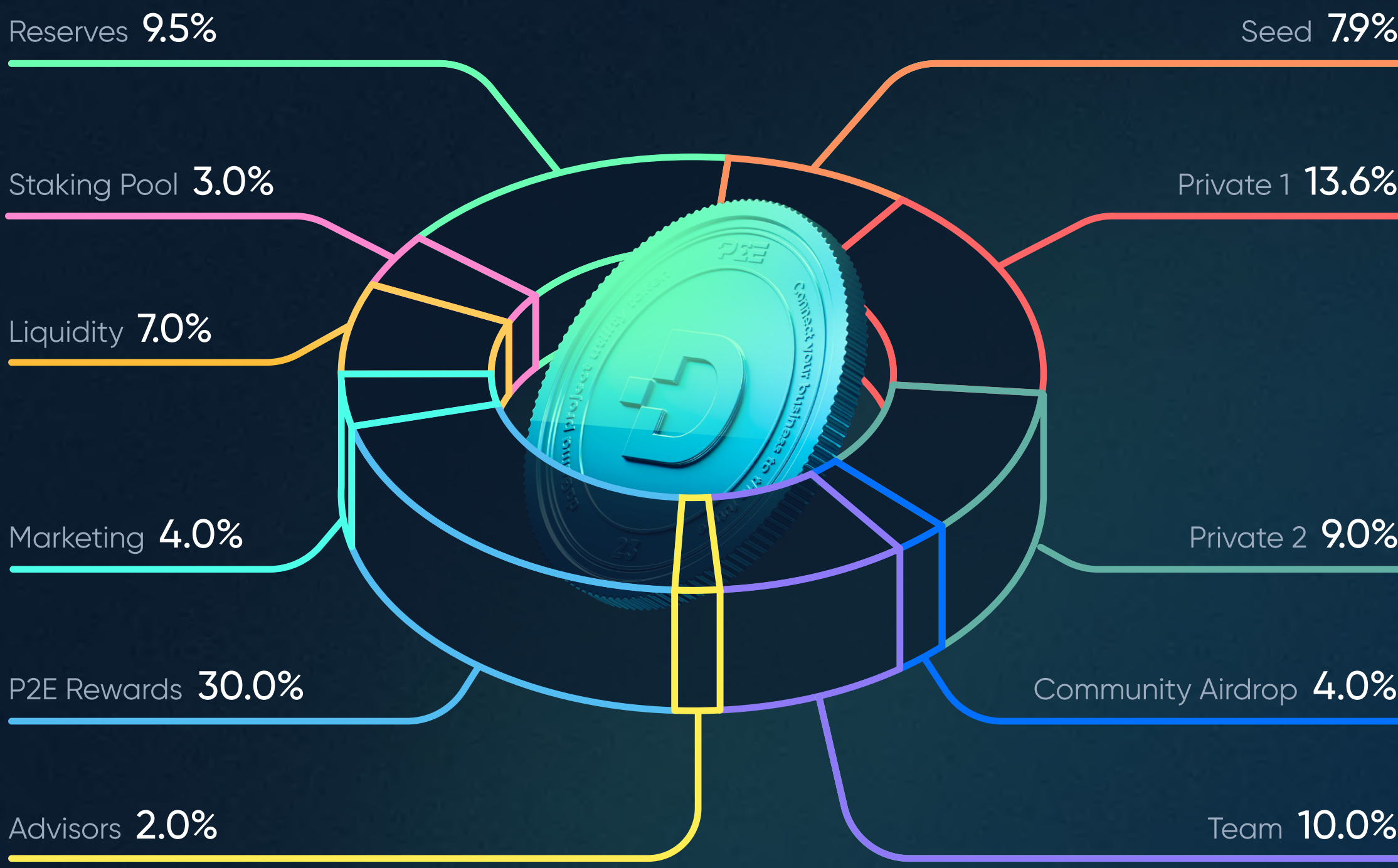
Binance Smart Chain



Avalanche



# daGama Tokenomics



Total Supply

**700,000,000**

Initial Market Cap

**\$1,616,512**

IMC excluding liquidity

**\$808,012**

## Token Vesting

Article	Price	Cliff	Vesting	Vesting Type
Seed	0.02	5	24	Linear Daily
Private 1	0.035	12	18	Linear Daily
Private 2	0.045	8	12	Linear Daily
Community Airdrop		0	4	Linear Daily
Team		24	24	Linear Daily
Advisors		6	10% Every 3 Month	Non-linear
P2E Rewards		0	Unlimited	Non-linear
Marketing		5	48	Linear Daily
Liquidity		0	0	Non-linear
Staking Pool		0	36	Linear
Reserves		24	72	Linear Daily



# Guardians Of The DaGama



## Gabriel Khattar

CEO

- Serial entrepreneur (SAAS, fintech startups)
- Ex-CGI financial consultant for HNWIs
- Ex-Mastercard Europe SA strategy development officer & Ex-Tameer Steel Factory manager
- NDI and Ministry of Youth (Jordan) – manager for assessing and allocating resources for renovation (sport facilities)
- 6+ years of professional experience in management



## Sergey Bakin

CPO

- Owner of Bakin Studio – solution-oriented visioner of more than 30 enterprise companies
- Ex-CPO Cybertonica & Ex-product visioner Angry.Space
- Speaker for UI/UX conferences
- 20+ years of professional experience in IT
- 5+ years of experience in Blockchain / Crypto



## Paul Danilov

CTO

- Serial entrepreneur. Launched 15+ tech startups worldwide, turning ideas into thriving realities
- Ex co-founder & CTO Tripplanet
- Ex-CTO Weconnect
- 20+ years of professional experience in IT
- Ex-system architect and backend developer Picnic (social media with over 1m+ users)



## Arthur Ardinauskas

IR Manager, BizDev

- Startup scout & syndicate admin
- Ex-leading investor relations & portfolio manager at Freedom Finance
- International consumer relations specialist in an oil & gas company with capitalisation of over 5B\$ (NDA)
- Large international network circle in investment industry
- 8+ years of professional experience in business development



# Our Partners







# The Time Has Come!







COVID Has Ended, And **Tourism Is Recovering.**  
**The Number Of Digital Nomads Is Growing.** All Of This Against  
The Backdrop Of The Crypto Summer, That Needs New Heroes

**49%**

of travelers will enhance their spending due to missed vacations during the pandemic.

**39%**

of online travel agents are gradually accepting cryptocurrencies as payment.

**65%**

of Gen Z-individuals are considering travel the most significant way to allocate their funds







# Join Us

Partnerships & Media: [info@dagama.world](mailto:info@dagama.world)

Inverstors and Funds: [gh@dagama.world](mailto:gh@dagama.world)

